Cookie Policy

ABOUT COOKIES

We use cookies on our website to improve your experience with us. We use cookies for statistical purposes and to tailor the website to your needs, interests and preferences and to allow us to target online advertising. Cookies may also be used when you choose your display language or use other personalized features.

Cookies are small text files containing information stored on your computer, phone or other connected device when you visit a website through your device. The term "cookie" can be used to describe a number of technologies, including but not limited to pixel tags and web beacons. For more information on cookies, please visit www.allaboutcookies.org.

Some cookies contain personal information, e.g. IP address, but not all. For information on how Aleido process your personal data and for what purposes, please see our Data Privacy Policy.

DIFFERENT TYPES OF COOKIES

There are different types of cookies. Some cookies are classified according to the lifespan of the cookie (session or persistent cookies) and others based on the domain to which the cookie belongs (first-party or third-party cookies). Session cookies are stored during the time you use the website and are deleted when you close your browser. Persistent cookies are stored on your device for a certain period of time or until you delete them. First-party cookies are cookies set by the site you are visiting, while Third-party cookies are cookies set by a third-party site. On our website we use first-party cookies as well as third-party cookies.

Aleido uses Google Analytics as a statistical tool to get a picture of how our visitors use the website and to evaluate how the website can be further developed, for example to be able to improve the content, navigation and structure of the website. Cookies that are essential for the website to operate properly are allowed to be set without your permission. For all other purposes, your consent is required.

To simplify for you, we have categorized our cookies according to their use as follows:

Essential (Functional) – these are cookies required and essential for the operation of the website and functionality such as page navigation and access to secure areas of the website. The website does not work properly without these cookies.

Functionality – these cookies collect information about your choices and preferences, allowing your preferences to remember the language, location, device used or other settings so that your experience is customized according to those preferences.

Statistics – these cookies help us analyse and better understand how visitors interact with websites by collecting and reporting information anonymously. This helps us to improve the way our website works,

for example, by ensuring that visitors are finding what they are looking for and to show us whether our advertising is effective or not.

Marketing – these cookies for marketing are used to track visitors on websites. The intention is to make advertising content more relevant and engaging to you and to allow us to target the advertising that appear to you based on your interest. This allow us to show you relevant advertisement while you are browsing other websites, set by us or other third-party advertisers.

WHAT OTHER TRACKING TECHNOLOGIES DO WE USE?

Web beacons are small transparent graphic images that may be in e-mails we send to you. Similar technologies are technologies that store information in your browser or on your device in a manner similar to cookies and web beacons. The emails or other communications such as newsletters, we send based on the personal information you have provided to us or which we have otherwise included in our CRM system may include web beacons, cookies or similar technologies which allow us to know whether you open, read, or delete the message. When you click a link in a marketing email you receive from Aleido we may also use a cookie to log what pages you view and what content you download from our websites.

CHANGING YOUR COOKIE PREFERENCES

You can change your cookie preferences yourself at any time via the "Cookie Settings" at the bottom of our website. Here you can easily consent to new cookies or change from your previous choice of cookies. You can also delete individual cookies or the entire cookie inventory via your browser settings. In addition, you will receive information and instructions on how to delete these cookies or block their storage in advance. Depending on the provider of your browser, you can find the necessary information under the following links:

- [Chrome](#)

- [Safari](#)

- [Internet Explorer](#)

- [Microsoft Edge](#)

- [Firefox](#)

- [Opera](#)

Please note, if you use your browser settings to block cookies you may not be able to access all or parts of our website.

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SHARE FUNCTIONS

Our website includes buttons where you as a visitor of the website can share content with your contacts via social networks, such as LinkedIn, Twitter, Facebook and Google+. You can also choose to follow Aleido and receive marketing information from Aleido in these networks. These external websites can place cookies on your device when you are logged into their services. Please consult the respective websites for more information about their cookies and how you can handle them.

If you have questions about our cookie policy and/or processing of personal data, you are welcome to contact us at dataprotection@aleido.com

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